

Why Saudi Arabia ?

Saudi Arabia is the world's 19th largest economy, a member of the G20 and the largest economy in the Middle East North Africa (MENA) region with the third-biggest current account surplus in the world. It is the world's 16th largest exporter and the world's 29th largest importer.

Food

70 Billion \$ Volume of food consumption in the Kingdom

27 Billion \$ The volume of food imports

4 Billion \$ The volume of food exports

Drugs

8 Billion \$ The size of the pharmaceutical market in Saudi Arabia

20% Number of locally manufactured medicines

80% Number of import medicens

33 Number of locally registered pharmaceutical factories

Medical Devices

358 Medical devices and products manufactured locally and licensed for marketing

3,008 Registration of establishments operating in the field of medical devices and products

250,757 Devices and products registered in the National Register of Medical Devices and Products

78 Number of domestic factories registered in the National Register of Medical Devices and Products

Cosmetics

1,9 Billion \$ The size of Saudi Arabia imports of cosmetics 2018

